

PRESS RELEASE

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## **Europa Group acquires Phili@ Medical Editions: emergence of a leader in scientific training**

**Europa Group and Phili@ unite their activities as medical congress organiser and scientific editor, giving rise to a French group of 260 human resources that will attain a turnover of €90 million at the end of 2017.**

Committed over the past 30 years to the sharing of scientific knowledge and medical community management, Europa Group is today Europe's leader in the organisation of the field's congresses. Organisation, education, edition, digital support, housing management: its different services are brought into play for over 200 congresses that gather 110,000 participants around the world every year. Europa Group today announces the acquisition of the Phili@ group, editor of 31 publications and books for more than 30 medical communities. Essential French player in the world of medical editions, bolstered by 25 years of expertise, Phili@ has also developed activities in digital support and media relations.

With the acquisition of Phili@, Europa Group expands its editorial offer and widens its prospects for development by creating new collaborative synergies. By means of its international standing, it notably intends to further Edimark's activities, respecting their existing know-how and favouring the harmonious development of expertise.

"The 21<sup>st</sup> century is one of knowledge economy, of transmission of know-how, of sharing. Phili@ and Europa are both at the heart of this dynamic. Europa is today extremely proud to embrace the Phili@ group and to associate our two brands in order to expand our range of services", declares the **President-Founder of Europa, Marc Doncieux**, who celebrated the group's 30<sup>th</sup> anniversary last summer.

**Claudie Damour-Terrasson, President of Phili@ Medical Edition**, states: "Scientific exactitude, quality, innovation... At Europa as at Phili@, we federate medical and scientific communities in a dynamic of sharing, inspired by the same passion for our activities. Our complementarity imparts sense to this union which heralds a promising future".

They will both work in close partnership, respecting the organisation and know-how of each entity.

Europa Group was created in Toulouse in 1987, and first concentrated on congress organisation and logistics, providing the scientific and medical community with ready-made solutions. The group rapidly widened its expertise and became a producer of congresses. Scientific societies are thus

relieved of the organisation, marketing and promotion, leaving them free to concentrate on defining the scientific programme. Upon the arrival of Internet and new information technologies, Europa evolved as a specialist in scientific community management, by facilitating the exchange of information in between each congress. The interrelation is maintained by journals, blogs...

### **A group focused on innovation**

With innovation as its driving power, Europa Group is participating in the project RiMeC - REinventer Media Congrès – to determine new forms of congresses. A joint research laboratory has been set up between the company and the LLA-CREATIS laboratory at the University of Toulouse II, which is specialised in creation and reception processes. The programme forms part of the first 12 laboratories financed by the large loan and is the only one in the field of human sciences.

### **To find out more**

#### **EUROPA GROUP**

Europa Group, whose head office is in Toulouse, also has bases in Paris, Nice, Johannesburg and Singapore. It organises over 200 congresses per year, uniting 110,000 participants across the globe. The group's leading congress is EuroPCR, which gathers every year in Paris 12,000 professionals from the international community of interventional cardiology. Europa Group is also the editor of EuroIntervention, an interventional cardiology clinical research journal which boasts 60,000 subscribers around the world and an 'impact factor' of 5,165.

[www.europa-group.com](http://www.europa-group.com)

#### **Phili@ Medical Editions**

Phili@ is a Parisian medical editor specialised in print and web that combines a pole dedicated to university-hospital specialists, a pole devoted to oral health professionals and a department that focuses on independent and general practitioners. The group's brands are Edimark, ECM, Id, idweblogs. The media relations agency PRPA recently joined the group; it is one of the leading agencies in health.

<http://www.edimark.fr/>

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