

Europa Group announces the acquisition of Downtown Europe

The two companies share the same values for trust, commitment and innovation

Europa Group announces the acquisition of Downtown Europe, a Belgian company founded in 1991, specialising in the organisation of large congresses and tailor-made conferences. Medical Societies, European Institutions and International Associations collaborate with Downtown Europe to gather, share knowledge and develop relationships with their target audience.

By incorporating Downtown Europe, Europa Group is increasing its reach in the congress market and intends to develop business synergies with the current offer of services of the different business units of the group such as congress and event organisation, medical publishing, medical education, digital services and housing bureau.

“We are delighted to welcome the talented teams of Downtown Europe. Together, we will create even more valuable services for the benefit of our clients, building on the know-how and networks of our two structures, in the respect on their culture and corporate identity.” says Sally Vincent, CEO of Europa Group.

Downtown Europe will maintain its management and its corporate structure, continuing its activities to optimally serve its clients. “We are thrilled to become part of Europa Group, a leading European company in the Event Industry worldwide”, says Marianne Rygaerts, Managing Director of Downtown Europe, “we will benefit from a larger range of services and have access to exciting development opportunities.”

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Anne-Sophie Lartigau, Communication Manager Europa Group: aslartigau@europa-group.com
www.europa-group.com

Marianne RYGAERTS, Managing Director Downtown Europe: marianne.rygaerts@downtowneuropa.be
www.downtowneuropa.be

